



## College of Communication and Media

Research and Scholarly Activities > Expectations for Research and Scholarly Activity

### Expectations for Research and Scholarly Activity

Faculty staff are expected to participate as a member of research teams, engage in critical appraisal, quality improvement, curriculum design and innovation, development of new communication tools and media, knowledge generation/communication

1. Publications – The expectation is evidence of participation in the dissemination of knowledge through any of the traditional or non-traditional communication methods.
2. Presentations – Faculty staff are expected to have invitations to present in an area of recognized expertise.

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