



## College of Communication and Media

> Labs

### Labs

The College of Communication and Media (with its branches in Al Ain and Abu Dhabi) has two computer labs (Communication and Media Lab), Computer Lab - Al Ain contains 36 devices 27-INCH APPLE IMAC, The Computer Lab - Abu Dhabi contains 25 devices 27-INCH APPLE IMAC And updated with the latest version Monterey macOS, Students can use it in the faculty laboratory by logging in to each student's e-mail.

#### **8 programs from the Adobe group were provided on all devices as follows:**

- Adobe Photoshop 2022  
Used in edit and install images, Web application designs, mobile phone, 3D artwork, videos, and more.
- Adobe Illustrator 2022  
Used in design vector artwork, vector cartoon, and great illustrations.
- Adobe InDesign 2022  
Used in page design and layout for printing, and digital publishing.
- Adobe Premiere Pro 2022  
Used in video production and editing, media editing, design of film products, television, and the Web.
- Adobe After Effects 2022  
Used in animation design, visual effects of films, television, video, and the Web
- Adobe Dreamweaver 2021  
Used in designing modern and interactive websites.
- Adobe Audition 2022  
Used in editing and modifying audio and adding effects to it.
- Adobe Lightroom  
Used in edit images based on the desktop.

#### **Courses that use Adobe programs in the College of Communication and Media are:**

- Broadcast Journalism Course.

- Journalism Layout & Design Course.
- Photojournalism Course.
- Investigative Reporting Course.
- Electronic journalism Course.
- Media Translation Course.
- Social Media & Journalism Course.
- Data Journalism Course.
- Journalism Campaigns Course.
- Graphic Art Course.
- Writing for Public Relations Course.
- International Public Relations Course.
- Media Production Course.
- Online Public Relations Course.
- Integrated Marketing Communications Course.
- Public Relations Campaigns Course.
- Public Relations and Social Media Course.
- Writing for advertising Course.
- ATV & Radio Advertising Course.
- Printed Advertising Course.
- Planning Advertising Course.
- Branding & Trademark Course.
- Advertising & Social Media Course.
- Multimedia Course.
- Digital Photography Course.
- Web design Course

**College of Communication and Media also has two Camera Labs in both its branches (Al Ain and Abu Dhabi), the Camera Lab - Al Ain contains:**

- 5 cameras 1200D Cannon EOS.
- 3 cameras Sony Hxmc2500.

**The Camera Lab - Abu Dhabi contains cameras and audio equipment as follows:**

- Canon EOS77D DSLR Camera Black with EFS 55-18mm IS STM Lens.
- Zoom H1 Ultra-Portable Digital Audio Recorder.
- Wireless Microphone System-Sony UWP-D11 Integrated Digital Wireless microphone system.
- UTX-B03 Bodypack Transmitter.

- URX-P03 Portable True diversity Receivers.
- ECM-VIBMP Electric Condenser Lavalier.
  - Tascam DR05- Portable Handheld Digital Audio Recorder-include \* MicroSD card \*2 X AA Batteries \* USB cable.
  - Wireless Microphone System- Sony UWP-D12 Wireless handheld microphone ENG system \*UTX-M03 microphone transmitter.
- Interchangeable microphone capsule.
- URX-P03 Portable true diversity receiver.

Students of the College of Communication and Media can use and borrow cameras to serve them in their projects and courses.

The College of Communication and Media owns photography studios in both its branches (Al Ain and Abu Dhabi), so that each of the two studios contains the following equipment:

#### Specifications

- 1 Canon EOS 5D MK IV with 24-105 F4 Lens
- 2 sir vhd-2004video tripod 360
- 3 Canon flash 470 Ex
- 4 tollifo st-312s led tube light - rainproof312
- 5 led bulbs-remote control
- 6 interfit int503 f5 softlight 3 head kit studio
- 7 intefit int901 f121 1\*100 head Reflector & umbrella kit studio
- 8 sk300ii 2 head good studio 2 head kit sk300ii2 sofbox - 2 stands - 1 bag - xt - 16 transmitter
- 9 Canon lens 70-200 f/2.8 ef / stm
- 10 Canon lens 24mm f/2.8 / stm
- 11 Canon lens 50mm f108 lens /stm
- 12 lexar sd card 128 gb 250 /mb
- 13 lexar cf card 128 gb 160 /mb
- 14 White Muslin Backdrop 3 X 3 M Studio
- 15 BD3 Green Muslin Backdrop 3 X 3 M Studio
- 16 BD8 Black Muslin Backdrop 3 X 3 M Studio

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