



College of Communication and Media

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About the College

The communications sector has become one of the fastest developing sectors in our world. Through our teaching staff, research, industry partnerships, and technical facilities, we encourage our students to learn and develop critical thinking, creative vision, professional practices, and technical excellence needed to be successful professionals in the field of Media and Communication. The college has been awarded the International Academic Accreditation from AQAS, which shows that the College meets the European academic standards.

The College of Communication and Media focuses on the academic disciplines by prioritizing learning through practice, allowing students to develop their media and communication skills in state-of-the-art laboratories and studios. These facilities include; photographic, digital design, print design, darkrooms, 3D workshop, prototyping lab, gallery room, and newsrooms. In addition, the CCM teaches communication theories, research, and preparation for advanced studies, to enable our students to gain hands-on experiences.

CCM has one program with three concentrations: Digital Journalism, Advertising, and Public Relations. The program seeks to prepare graduate students for professional positions with high knowledge, skills, and experiences, further to the ability to work as a member of a team within their respective sectors. The college offers the program in Arabic language with some courses offered in English.

Who is it for?

The college is designed for students who seek to expand, improve, deepen, and update their knowledge and skills, and to increase their development in the media sector academically and practically. Our courses are a combination of academic knowledge and technical skills, students are taught by outstanding faculty members, technical experts, and industry-leading practitioners who have both academic and professional experiences in the courses offered by the college.

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