



## College of Communication and Media

About the College > Objectives

### Objectives

- Delivering leading educational programs in digital media and communication that address contemporary societal and industry needs.
- Producing innovative scientific research and scholarly output in the fields of media and communication.
- Contributing to sustainable development through community engagement, initiatives, activities, and events.
- Establishing local and international partnerships to promote knowledge integration and the exchange of expertise in media and communication.
- Preparing and supplying the labor market with highly skilled professionals specialized in digital media and communication.

[View Page](#)